



#### The Problem

- ➤ In 2009, there were 59,000 REPORTED pedestrian injuries, nearly one every 9 minutes.
- > 72% of pedestrian fatalities occurred in an urban environment
- > 76% occurred in Non-intersection locations
- > 70% of pedestrian fatalities occurred at nighttime
- ➤ 89% occurred in normal weather.
- ➤ \$5.2 billion per year spent on pedestrian death and injury among children ages 14 and younger (Safe Kids Worldwide).

Source: US DOT Traffic Safety facts





### **Contributing Factors**

#### **Visibility**

- ➤ Drivers don't see pedestrians because of:
  - Traffic (moving or stopped vehicles can hide pedestrians)
  - Cell phones
  - Parked cars
  - Weather conditions
  - Other visual obstructions (foliage, curves in the road, etc.)

#### Vehicle Speed

- Roads designed to maximize traffic flow
- Higher speed increase fatality rates:
  - When hit by a car traveling 40 mph, a pedestrian has only a 15% chance of survival
  - At 20 mph, this survival rate increases to 85%

Source: UK Dept. of Transportation "Killing Speed and Saving Lives."





#### **Possible Solutions**

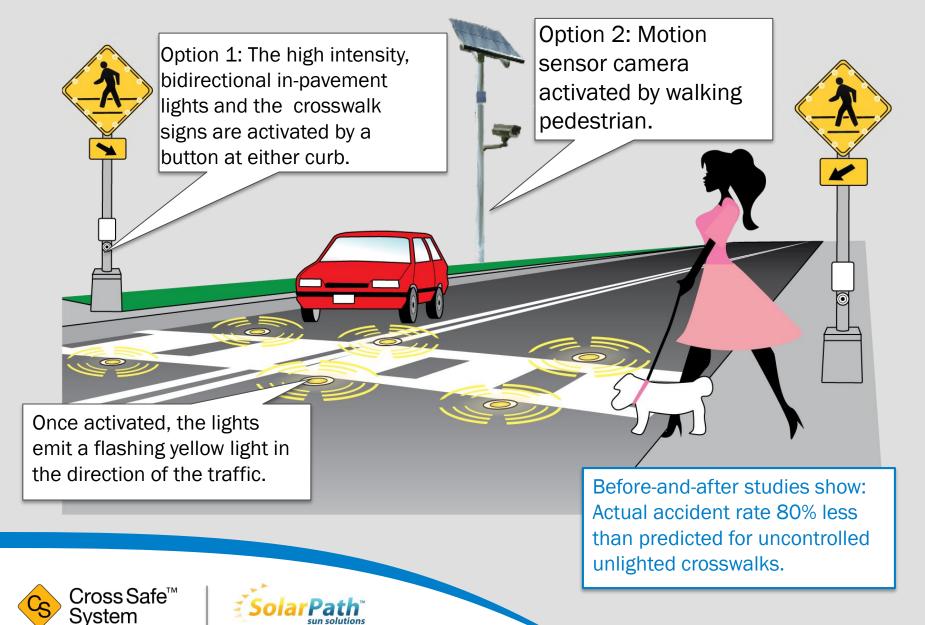
- Enhanced law enforcement
- Speed bumps
- Narrow traffic lanes
- ➤ Traffic education programs

➤ ACTIVE SOLUTION

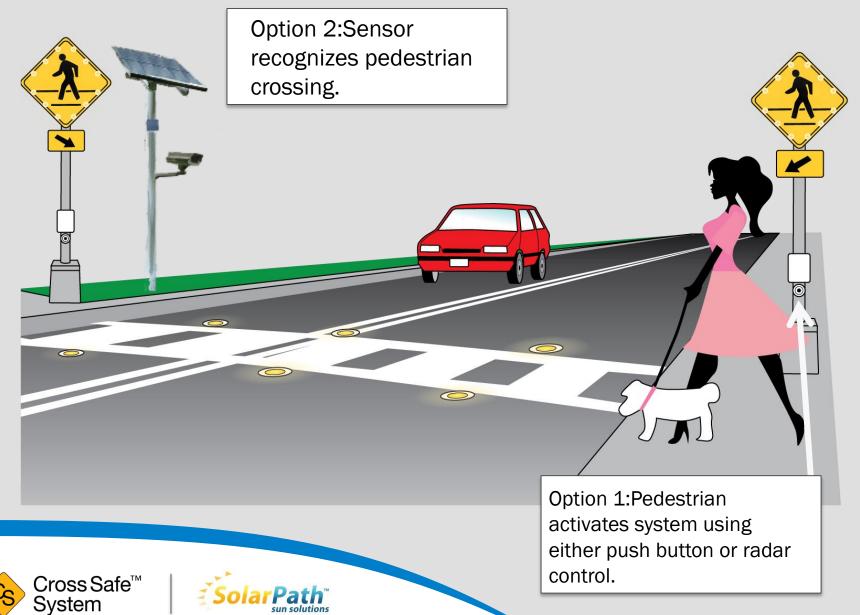




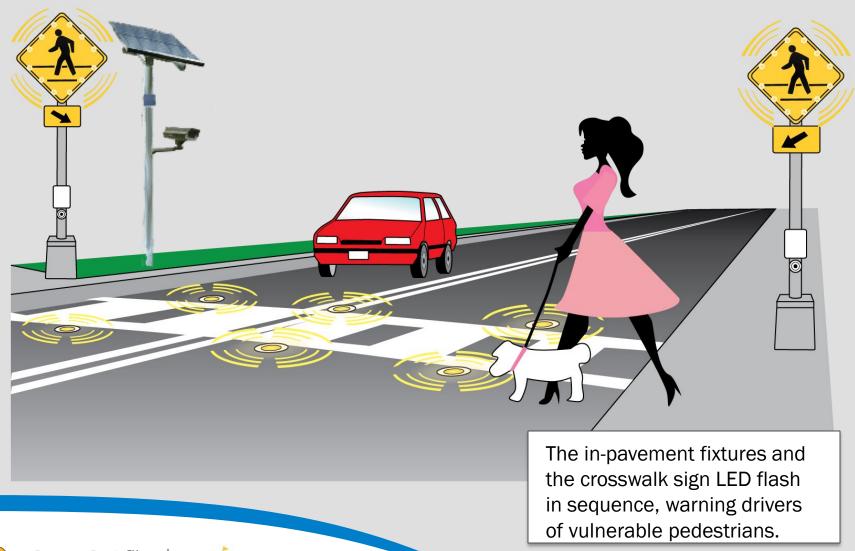
### Cross Safe™ System: How it works...



# **Cross Safe™ System Operation: Step 1**



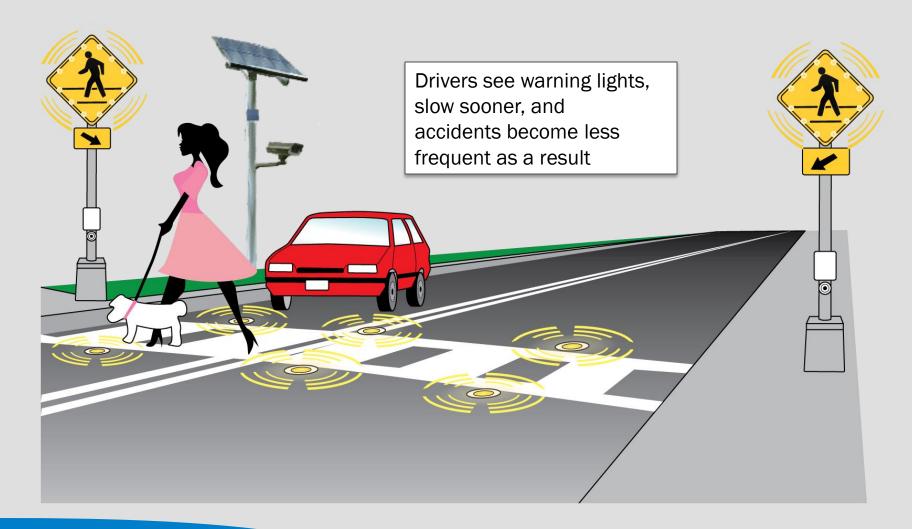
# **Cross Safe™ System Operation: Step 2**







# **Cross Safe™ System Operation: Step 3**





### Why Install a Cross Safe™ System?

#### They Work - Up to Four Out of Five Accidents Avoided

- ➤ Field Study: 100 lighted crosswalks with 427 million vehicle crossings showed the following:
  - Decrease in driver approach speeds
  - Increase in yielding to pedestrians
  - Actual accident rate 80% less than predicted for uncontrolled, unlit crosswalks

Source: Miller, Rock "In-Pavement Flashing Crosswalks: State of the Art."





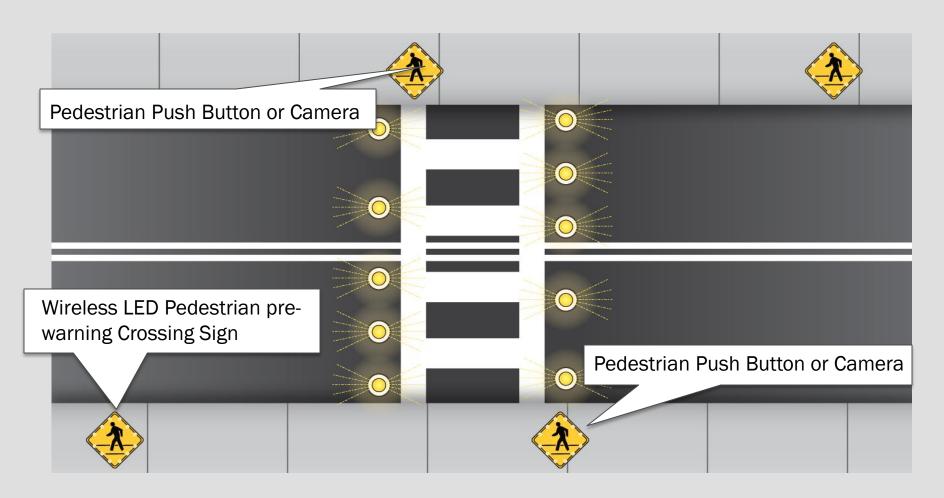
#### Additional Benefits of The Cross Safe™ System

- Easy to Use
  - Push button or motion activated
- Easy to Understand
  - Standard FHWA signal flash rate or sequenced
- Easy to Install and Maintain
  - Can be installed by city personnel
  - Low maintenance and long LED life
- ➤ Low Cost
  - 1/10 the cost of a traditional traffic light
- ➤ Energy Efficient
  - LED technology & solar PV option
- Solar Power Option
  - No electrical required



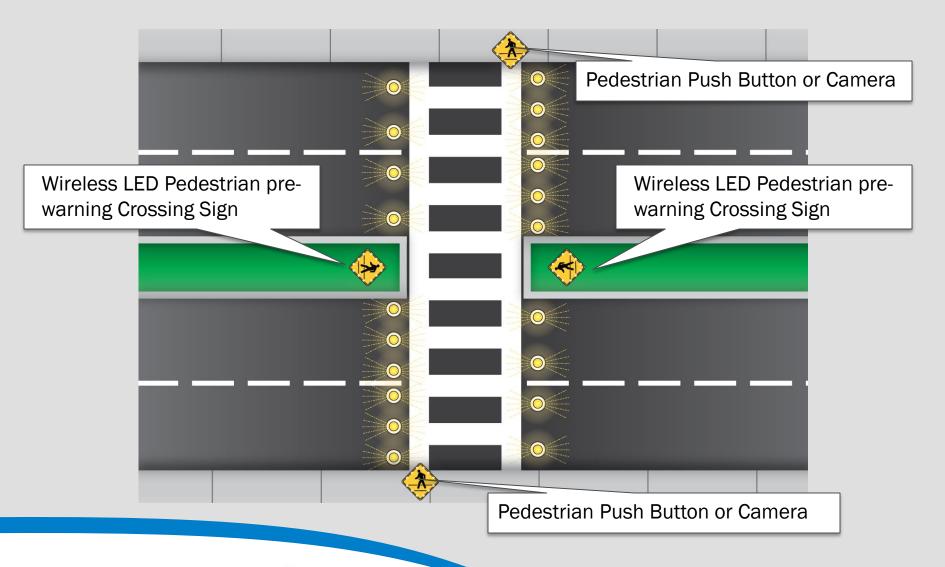


### **Application: Two Lane Crosswalk**





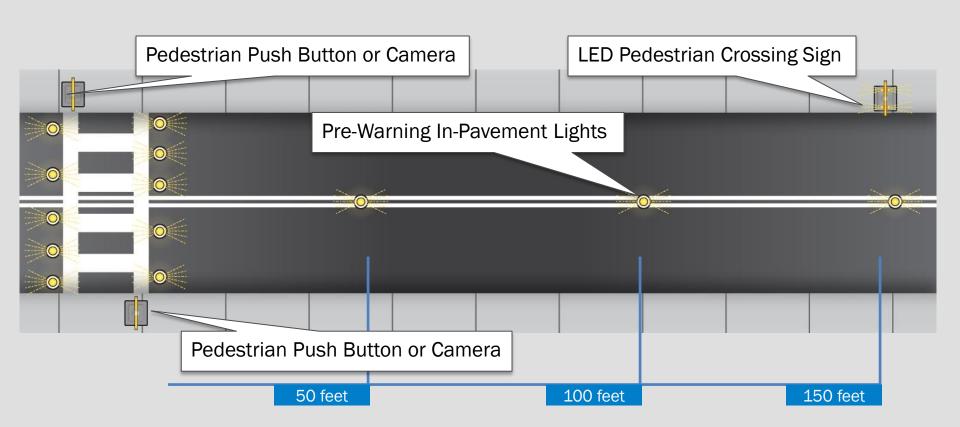
### **Application:** Four Lane Crosswalk





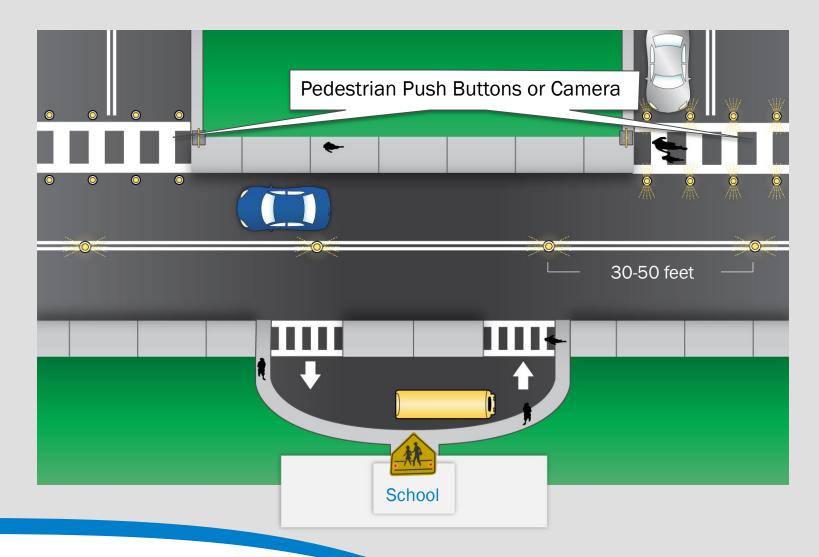


### **Application: Two Lane with Pre-Warning Lights**





# **Application: School Zone**

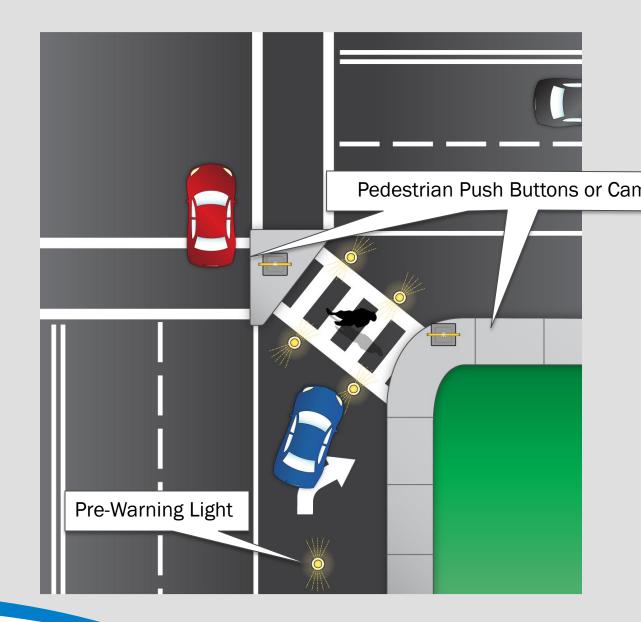






# **Application:**

# Turn Lane Warning Lights







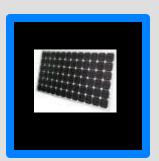
# **Cross Safe™ System Components**



In-pavement Fixtures



Crosswalk Control System



Solar Power option



Pedestrian Activation Devices



Flashing LED Signs



Motion
Detecting
Camera



### **In-Road Warning Lights: R1/R2**

#### Durable and long-lasting:

- Military-grade design: resistant to tanks, snow plows and other heavy machinery.
- High compression strength (1000kg / cm).
- Absolute water resistance (IP68).



- Adjustable luminance levels.
- Programmable Flashing, sequential flashing or steady lighting.
- Optional PC, RF and GSM Remote control.

#### Easy maintenance:

A fixed base and a removable top.









### **Crosswalk Control System**

➤ This intelligent controller offers the best characteristics of both inputs and outputs, while consuming the least amount of energy possible.



➤ The controller can perform in either a flash pattern, sequential or multisequential pattern, with possibility of CAB (automatic brightness control, DC [dark detection] and SR clock synchronism).



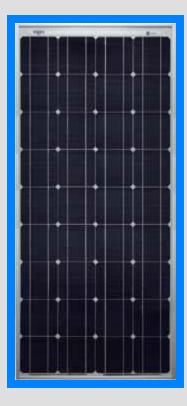
### **Solar Power Option: BP Solar Panel**

#### Mechanical characteristics

- Solar cells 36 monocrystalline cells (125mm x 125mm) connected in series.
- Front Cover High transmission 3.2mm tempered glass.
- Frame Silver anodized aluminum.
- Junction Box BP J-type junction box: IP 65 junction box with 4 terminal.
- Certified to meet UL1703 flammability test.
- Dimensions 1209 x 537 x 50mm / 47.6 x 21.1 x 2.0in
- Weight 7.7kg / 17.0lbs

#### Quality and safety

- Certified according to the IEC 61215 (Crystalline silicon terrestrial photovoltaic modules.
- Listed to UL 1703 Standard for Safety by Intertek ETL (Class C fire rating).
- Approved by Intertek ETL for use in Class 1, Division 2, Groups A to D hazardous locations.
- Manufactured in ISO 9001 and ISO 14001 certified factories.





#### **Pedestrian Control Devices: Push Button**

#### Two-wire Advantage

- Uses existing pushbutton wiring. Requires only two wires for very easy to hook up.
- Significantly reduced installation cost due to no additional wires required.
- Synchronizes all sounds on an intersection.

#### > System Uniqueness

- Independent minimum & maximum volume settings for Locate Sounds, Clearance & Walk Sounds.
- Extended button push and volume overrides.
- Global configuration changes (setup one unit and save changes to all vs. setup per individual push button station).
- Optional clearance sounds or audible countdown of remaining seconds during clearance available; complements or replaces visible countdown displays.





### Flashing SolaSign: Crosswalk

Solar panel type 10.5V 220mA mono-crystalline solar panel

Illumination Ultra-bright LED technology

Energy storage 7.2V 2500mA Li-on battery

Charging time 4 Hours (sunny) to 8 hours (cloudy or rainy)

Temperature range -40F to +176F / -40C to +80C

On/Off level 24 hours operation

Operation modes Switchable - On / Off / Auto

Warranty 2 year







#### **Motion Detector: Camera**

Hardware Aluminum, with integrated rain/sun shield.

Input Power 12-48VAC/DC Direct

Power Supply Current Consumption < 125mA @ 24VDC

Color CMOS

Camera Type Sensor Size 1/4 "

Resolution 640 x 480 Pixels(VGA)

Lens Type Wide Angle- Focal Distance 2.1 mm

Narrow Angle: Focal Distance 6.0mm

Field of View Wide angle - Horizontal 96 degrees , Vertical 70 degrees

Narrow Angle- Horizontal 29 degrees, Vertical 22 degrees

Effective Distance Wide Angle- Horizontal 0-10 meters, Vertical 2-12 meters

Narrow Angle- Horizontal 10-20 meters, Vertical 15-25 meters

Temperature Range -31F-185F/ -35C-85C

Video Compression MPEG-4







# For more information, please contact your local representative:

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